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*Jacqueline
 Crumpley*
 528-3149

Membership
 Chairman
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 772-7729

Newsletter
 Editor
Patricia Kenner
 995-3430

1997-Award
 Winning News-
 letter
 4 Times NFRW
 Diamond Award
 Club *
 NFRW Gold
 Award NFRW
 Silver Award
 Club
 2003 * 2005 *
 2007

NFRW 1st Place
 Caring for Amer-
 ica Award 2007

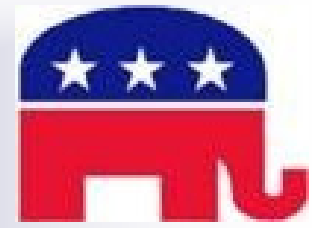
3rd.Place Caring
 for America
 Award

2 Time Winner
 "Our Fair Lady"
 2009 NFRW
 Gold

Achievement
 Award
 2010-2011

NFRW
 Achievement
 Diamond Award
 2011

Central Coast Comments



VOLUME 2013 ISSUE 11

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Estero Bay Republican Women Federated P.O. Box 395 Morro Bay, CA 93443



Giving Thanks

I know this is going to be a busy month for everyone with the Central Division Convention, Thanksgiving, relatives, the luncheon, and even a little Christmas shopping thrown in. Even so, take some time to remember what a blessing all of these things are. We have a lovely group of Republican friends getting together nearby with wonderful speeches, and we have friends and family to enjoy for the holiday. So we give thanks for all the good things going on, and thanks for the sofa and slippers to enjoy when it's all over!

Jacqueline Crumpley ,President

Estero Bay Republican Women Federated Luncheon

**Thursday,
 November 21st 2013
 11:30 am**

**The View Morro Bay
 Golf Course, State Park Rd.
 Morro Bay
 Dinner cost is \$19.00
 Inclusive.**

**FOR RESERVATIONS or
 if you need a ride:
 Call Gayle Bickford
 772-2841
 Cell 903-3851**

Dr. Barry Sugarman



A retired Jewish Conservative psychiatrist and has a particular interest in Israeli affairs. Academically and professionally he completed a BS degree in zoology at Cal State LA and got a MD at the UC Davis Medical School. His internship and psychiatry residency were also through the UC Davis Medical program. He was in private practice in Sacramento for 12 years before moving to this area and working at Atascadero State Hospital as a staff psychiatrist, where he was chair of the Department of Psychiatry and Chief of the Medical Staff, and then at the California Men's Colony State Prison as a staff psychiatrist, where he also was chair of the Department of Psychiatry. After several years of contract work at several clinics, including the VA in Santa Maria, he retired in 2011.

We often discuss liberals and try to understand their thinking or lack thereof. Maybe this will help you. Listen to the local talking head as they follow these rules.

Saul Alinsky's 12 Rules for Radicals

Here is the complete list from Alinsky.

* RULE 1: "Power is not only what you have, but what the enemy thinks you have." Power is derived from 2 main sources – money and people. "Have-Nots" must build power from flesh and blood. (These are two things of which there is a plentiful supply. Government and corporations always have a difficult time appealing to people, and usually do so almost exclusively with economic arguments.)

* RULE 2: "Never go outside the expertise of your people." It results in confusion, fear and retreat. Feeling secure adds to the backbone of anyone. (Organizations under attack wonder why radicals don't address the "real" issues. This is why. They avoid things with which they have no knowledge.)

* RULE 3: "Whenever possible, go outside the expertise of the enemy." Look for ways to increase insecurity, anxiety and uncertainty. (This happens all the time. Watch how many organizations under attack are blind-sided by seemingly irrelevant arguments that they are then forced to address.)

* RULE 4: "Make the enemy live up to its own book of rules." If the rule is that every letter gets a reply, send 30,000 letters. You can kill them with this because no one can possibly obey all of their own rules. (This is a serious rule. The besieged entity's very credibility and reputation is at stake, because if activists catch it lying or not living up to its commitments, they can continue to chip away at the damage.)

* RULE 5: "Ridicule is man's most potent weapon." There is no defense. It's irrational. It's infuriating. It also works as a key pressure point to force the enemy into concessions. (Pretty crude, rude and mean, huh? They want to create anger and fear.)

* RULE 6: "A good tactic is one your people enjoy." They'll keep doing it without urging and come back to do more. They're doing their thing, and will even suggest better ones. (Radical activists, in this sense, are no different than any other human being. We all avoid "un-fun" activities, and but we revel at and enjoy the ones that work and bring results.)

* RULE 7: "A tactic that drags on too long becomes a drag." Don't become old news. (Even radical activists get bored. So to keep them excited and involved, organizers are constantly coming up with new tactics.)

* RULE 8: "Keep the pressure on. Never let up." Keep trying new things to keep the opposition off balance. As the opposition masters one approach, hit them from the flank with something new. (Attack, attack, attack from all sides, never giving the reeling organization a chance to rest, regroup, recover and re-strategize.)

* RULE 9: "The threat is usually more terrifying than the thing itself." Imagination and ego can dream up many more consequences than any activist. (Perception is reality. Large organizations always prepare a worst-case scenario, something that may be furthest from the activists' minds. The upshot is that the organization will expend enormous time and energy, creating in its own collective mind the direst of conclusions. The possibilities can easily poison the mind and result in demoralization.)

* RULE 10: "If you push a negative hard enough, it will push through and become a positive." Violence from the other side can win the public to your side because the public sympathizes with the underdog. (Unions used this tactic. Peaceful [albeit loud] demonstrations during the heyday of unions in the early to mid-20th Century incurred management's wrath, often in the form of violence that eventually brought public sympathy to their side.)

* RULE 11: "The price of a successful attack is a constructive alternative." Never let the enemy score points because you're caught without a solution to the problem. (Old saw: If you're not part of the solution, you're part of the problem. Activist organizations have an agenda, and their strategy is to hold a place at the table, to be given a forum to wield their power. So, they have to have a compromise solution.)

* RULE 12: Pick the target, freeze it, personalize it, and polarize it." Cut off the support network and isolate the target from sympathy. Go after people and not institutions; people hurt faster than institutions. (This is cruel, but very effective. Direct, personalized criticism and ridicule works.)

Congratulations EBRWF OFFICERS 2014

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1st. Vice President: Joanne Tobias
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Carolyn Atkinson
Recording Sec: Carole Toerge
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Installation DECEMBER Luncheon

Giving money and power to government is like giving Whiskey and car keys to teenage boys.

-- P.J. O'Rourke,
Civil Libertarian

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Remember Christmas is Coming. Our Jewelry chairman Josephine Hyde recently received a big supply of new merchandise. She will have a table at the conference but look for her at the luncheon as well.



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Happy

BIRTHDAY

Melinda Rice –
Nov. 3rd
Bethany Tompkins –
Nov. 9th
Gayle Bickford –
Nov. 12th
Cathy Novak –
Nov. 15th
Jeanette Arnold –
Dec. 6th
Annette Nehls-
Dec. 19th

In my many years I
have come to a
conclusion that one
useless man is a
shame, two is a law
firm, and three or more
is a
congress.
-- John Adams

President
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Estero Bay Republican Women Federated

www.ebrwf.com

California Federation of Republican Women

www.cfrw.org

National Federation of Republican Women

www.nfrw.org

Central Division CFRW

www.cfrwcentraldivision.org

Republican Party San Luis Obispo

www.rpslo.org



See EsteroBay on
Facebook

**We need to be aware of all county actions. All politics
are local and important.**

The County Board of Supervisors meet every Tuesday morning at 8:30am except 5th Tuesday of month, at the Board Chamber in the new Government building on Monterey, ground floor.

Tea Party Meeting in Atascadero every 1st Monday of the month at 6:00pm at ABC Church around from the Library.

City Council Morro Bay meet every other Tuesday at Vets Hall at 6:00pm.

Cayucos Sanitary District meet every 3rd Thursday at 6:00pm

See this new site and bookmark it for future reference.

<http://leginfo.legislature.ca.gov/>

DATES TO REMEMBER IN NOVEMBER, 2013 - FLY YOUR FLAG

November 5 Election Day

November 9 World Freedom Day
Fall of the Berlin Wall (1989)

November 10 Marine Corps Day. Wish a Marine Happy 238th Birthday! Fly the Flag.

November 11 Happy Veterans Day. Honor your Veterans. Fly Your Flag

November 28 Happy Thanksgiving Day! The first Thanksgiving Day was organized by the Pilgrim leader, Governor William Bradford in the fall of 1621 at Plymouth, MA. He invited the neighboring Wampanoag Indians also to the feast which lasted 3 days.

President George Washington issued the first national Thanksgiving Day Proclamation in 1789 and again in 1795.

President Abraham Lincoln issued a Thanksgiving Proclamation on Oct. 3, 1863 and officially set aside the last Thursday of November as the national day of Thanksgiving.

President Franklin D. Roosevelt restored the last of November as Thanksgiving Day in 1939 to make Christmas Shopping season longer and stimulate the economy.

Congress passed an official proclamation in 1941, declaring that now onwards Thanksgiving will be observed as a legal Holiday on the fourth Thursday of November every year.

Compiled by Mary Bhuta, Americanism Committee

Happy Thanksgiving



Its that time, clip and mail in your membership.

Name _____

Address _____

Phone _____ **E-Mail** _____

Annual Dues:

\$28—Regular Membership

\$50—Premium Membership (Chair/Member, support club, attend meetings, etc.)

\$75—Premium Membership (Extra support for our club and special recognition)

\$10—Associate Membership (All Republican men and members of other Republican Women's Clubs)

Make Checks Payable to EBRWF

ESTRO BAY REPUBLICAN WOMEN FEDERATED
P.O. Box 395 Morro Bay, CA 93443-0395

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NATIONAL FEDERATION OF REPUBLICAN WOMEN OUR BELIEFS

We believe our strength comes from diversity of opinion, experience and culture.

We believe in the power of grassroots political activism.

We believe our legacy is developing political leaders for the future.

We believe women are the powerful force for change for the 21st century.

We believe in government that requires personal responsibility while protecting the rights of the individual.

The National Federation of Republican Women advocate's crucial issues to positively impact our nation, strengthens our Republican Party through recruiting and electing candidates, and empowers women of all ages and diversity in the political process. To accomplish our goals, we have developed a series of powerful programs and benefits for our members.

WHERE TO WRITE

President Barack Hussein Obama

The White House
1600 Pennsylvania Ave., NW
Washington D.C. 20500
202/456-1414 Fax 202-456-2461
[http://www.whitehouse.gov/administrati
on/president-obama](http://www.whitehouse.gov/administrati
on/president-obama)

US Rep. Lois Capps 23rd Dist

1411 Marsh Street #205
San Luis Obispo, CA 93401
Washington D.C. Office
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<http://www.capps.house.gov/>

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Bruce Gibson, Dist 2
Debbie Arnold, Dist. 3
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Debbie Arnold, Dist. 5

US Sen. Barbara Boxer

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