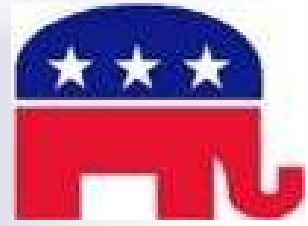


Central Coast Comments



VOLUME 2015 ISSUE 2

FEBRUARY 2015

1997-Award
Winning
Newsletter
NFRW
Diamond Award
Club
1983*1985*1997
1999
2001*2003

NFRW Gold
Award 1995
NFRW Silver
Award Club
1981*2003 *
2005 * 2007

NFRW 1st Place
Caring for
America Award
2007
3rd.Place Caring
for America
Award
Caring for
America
Certificate of
Recognition
1999*2001

2 Time Winner
"Our Fair Lady"
2009 NFRW
Gold

Achievement
Award
2010-2011

NFRW
Achievement
Diamond Award
2011

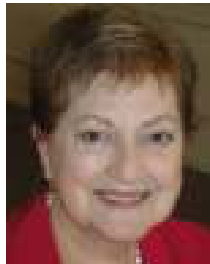
NFRW Gold
Award
2012-2013

CFRW Increase
in Membership
1985*1989*1998
*2001

Excellence in
Membership
Promotion 1990

Achievement
Award
CFRW CD
2013

Estero Bay Republican Women Federated P.O. Box 395 Morro Bay, CA 93443



We are the Party of Lincoln and as we celebrate his birthday, in February, we are also celebrating two other great American Presidents birthdays, The Father of Our Country, George Washington and Ronald Reagan.

All three happen to have something momentous in common. George Washington gave us independence from the King of England, Abraham Lincoln freed the slaves and Ronald Reagan freed Eastern Europe from Communism. How fitting that these three great leaders would be born in the same month and all be Republicans.

Sandi Tannler
President
EBRWF



John Allan Peschong Chairman of the San Luis Obispo County Republicans has more than two decades of political, public affairs, and media experience. He has tackled some of the most challenging jobs in politics, earning a reputation as one of the nation's leading political strategists. John honed his skills in politics and media while working in the White House during the Reagan Administration and later as the Executive Director for the California Republican Party, a senior strategist for President George W. Bush and Senator John McCain, and as Western States Political Director for the Republican National Committee (RNC). John has developed a unique understanding of the nation's political landscape and through his role with the RNC he gained valuable knowledge of Hawaii, Washington, Oregon, California, Nevada, Arizona, Nebraska, Alaska, and Idaho state governments and politics. The 2014 Republican Mandate and the Challenge of 2016.

Estero Bay Republican
Women Federated
Luncheon

**Thursday,
February 19th**

11:30 am

**The View
Morro Bay Golf Course,
Dinner cost is
Members\$20.00
Inclusive.**

**FOR RESERVATIONS or
if you need a ride:
Call Gayle Bickford
772-2841
Cell 903-3851**



A bit of "info" on **Achievement Awards:**

Achievement Awards are designed to enhance teamwork among members of each club. Only clubs that have paid their annual service charge and full membership per-capita dues are considered eligible to win an award. I'm only going to talk about three different awards.

1. Local clubs can receive the following:

Bronze Award (158-183 points)

Silver Award (184-209 points)

Gold Award (210-236 points)

Diamond Award (237-270 points)

Points are given for: Club Functions, Membership Development, Programs, Campaigning Activities, and Community Relations.

2. Caring for America: In 1999 the NFRW began a program to encourage local club and state organizations to form Caring for America committees and to commit to at least one community service project.

When choosing a project, decide how it will be marketed is just as important as selecting the right project. What are we marketing? The answer is REPUBLICAN Values and REPUBLICAN Women.

Some examples of projects: help schools with reading readiness pro-

grams, sponsor "support our troops", start a community beautification program, gain local recognition through participation in city parades or celebrations, and help homes for battered women and abused children. These are just a few examples.

3. Campaign Volunteer Award: this is an effective tool to demonstrate the power of Republican Federated Women at the local, state, and national level. The program honors individual clubs and state federations that spend amounts of time volunteering (non paid) for our Republican party, our Republican candidates, and our Federation of Republican Women. Some examples are:

campaign work done at home: mailings, phone calls, etc.; work at a special campaign event (you must not be paid for this work); time spent in session (adding portal to portal) at precinct, ward, county, district, or state party conventions if you serve on a committee; at RNC conventions for delegates and alternates only. Again these are just a few examples.

Now is the time to start your "tracking" of Achievement Awards. Please don't wait until 2 months before they are due for consideration. It simply doesn't work that way! You need to be aware and constantly tracking your time. Note it down on your calendar.

If you have any questions or input, you can e-mail me at: suzycay@yahoo.com or the telephone number is: 995-2844.

MY CLUB DUES~~WHERE DO THEY GO?

Your annual club dues are \$36.00. We're very pleased to report that we received 99% membership renewals already, in 2015, and we've gained several new members and Associate members! Thanks to all of you!

You may wonder where all the dues money goes. The first \$18.00 is distributed as follows:

\$3.60 goes to our Central Division CFRW operating expenses

\$3.00 goes to keep our full time Legislative Analyst/Advocate working the in the State Capitol

\$1.40 goes to our State organization, CFRW operating expenses


\$10.00 goes to our National Federation (NFRW) operating expenses, headquartered in Virginia

TOTAL \$18.00


That leaves only \$18.00 to cover all of the other club expenses throughout the year, including our wonderful guest speakers, any luncheon deficits, scholarships, postage, bank fees, special event costs, conferences, newsletter and printing expenses, and many others. Not much for a Club as active as we are! We are well-known throughout SLO County and, yes, even the State, for our enthusiasm, activism, and support for the Republican platform and principles, and this is also why we do our exciting fundraisers, regularly ask for your volunteer time, and especially appreciate our Premium members.

Thank you EBRWF members!

Lori needs our help.



She is collecting "hotel size" shampoo, lotion, soaps etc. to donate to the Prado Day Center. Please bring items to the meetings.



Josie will be available with her jewelry. Clearance on all items. Make sure you



come prepared with your checkbook. A chance to get some gift shopping.

After a **verrrrrrrrry** successful 2014 Craft Fair co chairman Bona Mooklar and Joan Smith are already in the planning stage for November 2015. They are starting early to get more members involved. Homemade cookies, jams, and jellies will be a welcome addition to our sales. We need to collect coffee cans and other containers that can be decorated for gifting cookies and possibly candies. We will be looking for unused gifts to be included in the raffle baskets. Those persons with their clever creative side can get started early. You have no talent okay contact the chairman for size information and start making the rounds occasionally to the thrift stores to find baskets. Everyone can do something. Time is on our side to make this event even more successful next year. Make your friends aware of this great event and to mark their calendars NOW so they can come and participate.



By laws and Standing rules have been undergoing some changes and updates.

Copies will be available at the luncheon for your perusal and discussion. A vote will be conducted at the March luncheon.

When you can't make them see the light, make them feel the heat. Ronald Reagan



Last month we were able to present a check for \$1500.00 to the Greg McGill and Rick Powell of the Honor Flight Organization, enough for one vet's expenses.

Lt to Rt Suzy Moyer, Sandi Tannler, Greg and Rick.



We will continue to pass the hat each luncheon

We were also able to make a donation to CFRW for a track chair. This something each of us can do on our own to help our warriors. All checks must be payable to CFRW and mailed directly to

Carol Stein, CFRW Treasurer
1880 Sutter Ct. Napa, Ca 94559



Make a notation on the check that the contribution is for the track chair. Be sure to include our club's name.

Officer's and Chairmen 2015



HAPPY BIRTHDAY:

- Josephine Hyde – 2/6
- Sarah Ketchum – 2/8
- Tom Post – 2/18
- Louise Gorfain – 2/23
- Lois Balestra – 3/6
- Mark Reents – 3/13
- Mary Cook – 3/24
- Shirley Palmer – 3/29

The philosophy of the school room in one generation will be the philosophy of government in the next.

Abraham Lincoln

President
Sandi Tannler 772-5947
 1st Vice President
Joanne Tobias 7723874
 2nd, Vice President and
 Membership Promotion
Carolyn Atkinson 528-6208
 Recording Secretary
Carole Toerge 995-0143
 Treasurer
Mary Reents 528-1283
 Per Capita Coordinator
Linda Trahey 528-8177
 Financial Review Officer
Lori Noble 772-5060
 Program Chairman
Joyce Albright 534-9230
 Parliamentarian/By Laws
Suzy Moyer 995-2844
 Achievement Awards
Suzy Moyer 995-2844

Americanism
Elsie Casida 559-280-3413

Action Alert/Legislation
Pat Kenner 995-3430
 Budget
Sandi Tannler
Lorie Noble
Joanne Tobias
 Caring for America
Suzy Moyer 995-2844
 Chaplin
Joyce Albright 534-9230
 Hospitality/Protocol/Telephone
Gayle Bickford 772-2841
 MELP
Carolyn Atkinson 528-6208
 Newsletter Editor/Web Site/
 Communications
Pat Kenner 995-3430
 Scholarship
Gayle Bickford 772-2841
Joan Smith 528-1993
 Sunshine Chairman
Shirley Palmer 528-5301
 Telephone
Josephine Hyde 772-2657

Lynn Gillespie 468-9635
 VIP Hostess
Joanne Tobias 772-3874
 Ways and Means
Lori Noble 772-5060
Elsie Casida 559-280-3413
 50/50
Louise Gorfain 995-5046
Beth Tompkins 995-3262
 Jewelry
Bona Mooklar 528-8136

Estero Bay Republican Women Federated
www.ebrwf.com
California Federation of Republican Women
www.cfrw.org
National Federation of Republican Women
www.nfrw.org
Central Division CFRW
www.cfrwcentraldivision.org
Republican Party San Luis Obispo
www.rpslo.org



See EsteroBay on Facebook

We need to be aware of all county actions. All politics are local and important.

The County Board of Supervisors meet every Tuesday morning at 8:30am except 5th Tuesday of month, at the Board Chamber in the new Government building on Monterey, ground floor.

Tea Party Meeting in Atascadero every 1st Monday of the month at 6:00pm at ABC Church around from the Library.

City Council Morro Bay meet every other Tuesday at Vets Hall at 6:00pm.

Cayucos Sanitary District meet every 3rd Thursday at 6:00pm

See this new site and bookmark it for future reference.
<http://leginfo.legislature.ca.gov/>

ESTRO BAY REPUBLICAN WOMEN FEDERATED
P.O. Box 395 Morro Bay, CA 93443-0395

RETURN SERVICE REQUESTED

DATED MATERIAL: OPEN ASAP



NATIONAL FEDERATION OF REPUBLICAN WOMEN OUR BELIEFS

We believe our strength comes from diversity of opinion, experience and culture.

We believe in the power of grassroots political activism.

We believe our legacy is developing political leaders for the future.

We believe women are the powerful force for change for the 21st century.

We believe in government that requires personal responsibility while protecting the rights of the individual.

The National Federation of Republican Women advocate's crucial issues to positively impact our nation, strengthens our Republican Party through recruiting and electing candidates, and empowers women of all ages and diversity in the political process. To accomplish our goals, we have developed a series of powerful programs and benefits for our members.

WHERE TO WRITE

President Barack Hussein Obama

The White House
1600 Pennsylvania Ave., NW
Washington D.C. 20500
202/456-1414 Fax 202-456-2461
<http://www.whitehouse.gov/administration/president-obama>

US Rep. Lois Capps 23rd Dist

1411 Marsh Street #205
San Luis Obispo, CA 93401
Washington D.C. Office
FAX 202-225-5632
<http://www.capps.house.gov/>

**Assemblyman Katcho Achadjian
33rd Dist**

District Office
1150 Osos St. Suite 207
San Luis Obispo, Ca 93401
805-549-3381
FAX 805-3400
<http://www.assemblymember.achadjian@assembly.ca.gov/>

US Sen. Dianne Feinstein

331 Hart Senate Office Bldg
Washington D.C. 20510-0504
Fax 202-228-3954
<http://www.feinstein.senate.gov/public/>

Gov. Jerry Brown

First Floor State Capitol
Sacramento, CA 95814
916-445-2841
<http://www.gov.ca.gov/>

County Board Of Supervisors

Caispuro@co.slo.ca.us
County Gov Center, Rm 370
San Luis Obispo, CA 93408
805-781-5450

US Sen. Barbara Boxer

112 Hart Senate Office Building
Washington D.C. 20510-0505
Fax 202-228-1338
<http://www.boxer.senate.gov/>

Sen. Bill Monning 17th Dist

1026 Palm St. St. 200
San Luis Obispo, CA 93401
805.549.3784
<http://www.sd17@senate.ca.gov/>

Frank Mecham, Dist. 1
Bruce Gibson, Dist 2
Debbie Arnold, Dist. 3
Lynn Compton, Dist. 4
Debbie Arnold, Dist. 5